

Health Food Specialist Takes Message To New Zealand

Patricia Bragg, N.D., Ph.D., renowned Health Crusader/Author and daughter of the founder of the health movement in America Paul C. Bragg, returns from a highly successful Bragg Health Crusade/lecture tour down under.

Completing a three month tour of book signings and lectures, Patricia Bragg returns to Honolulu in the U.S. with nothing but good news from down under. Jane Meurant of Ceres Enterprises New Zealand termed Patricia's visit to her store as "Great to get such a positive response from the store and consumers."

Goals for the trip were to spread the Bragg Healthy Lifestyle, visit her Crystal Creek Organic Farm just outside Surfer's Paradise (Queensland), speak on various radio programs and visit local distributors, and retailers throughout the region.

Crystal Creek Organic Farms is an 80-acre ag enterprise that has 1,500 certified organic lemon, Mandarin orange and lime trees as well as hundreds of native mango and papaya trees and other tropical plants. The farm is being developed as a model of organic farming and an ecologically friendly facility. Utilizing solar power to generate AUS 220 Volt and US 110 Volt electricity as well as green architecture, underground wiring and a natural water supply, the farm is part of an on-going Bragg effort to create the most Earth friendly operation possible. According to Patricia "It's a primary goal of Bragg Live Foods to not only provide products to improve human and pet health but to do so while improving the health of our planet as well. We all need to do what we can and we're dedicated to organic and green methods every step of the way."

Talk radio appearances, while not part of Patricia's original plan, were organized on the fly and became highly successful. She spoke on over eight National Radio Shows. "Listener interest and response was great." Says Bragg. "The people down under have a strong interest in healthy living and the callers I spoke with were very keen to improve their eating and exercise habits. It's very rewarding to know that people all over the world are interested in what Bragg products can do for them."

In several visits to retail stores and distribution offices Patricia was also a big hit. Brigette Unwin of Piko Wholefoods Co-operative in New Zealand provides some typical comments "Please forward to Patricia Braggs how much we appreciated her coming down to our shop in Christchurch. It was a great visit and we sincerely thank her for her time and energy.

We have had great feedback about her visit. Our customers thought that she was delightful and very much appreciated having more information about her products. They were especially complimentary about the books and were thrilled to have the opportunity to buy a product and get one of her books for free.

We did not stock the Braggs Cider Vinegar in the past, but now have so many customers coming in and requesting that particular brand that we are adding it to our stock line!

Most of our staff are now Braggs converts as well!

Kind regards to Patricia and thanks to you all for organizing the visit."

Everyone is invited to visit with Patricia at the upcoming Expo West convention in Anaheim, California, March 8 – 11, 2007. Expo West is the Top National/International Trade Show highlighting the Natural Food Industry, it is also a great opportunity to meet and greet as well as see what's new.

For more details please contact:

Tom Isaacson
Envere
P.O. Box 31040
Santa Barbara, CA 93130
805.682.4597
info@envere.com
<http://www.envere.com>

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<http://www.bragg.com>

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February / 5 / 2007

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Tom Isaacson

tom@envere.com

805-682-4597